

13th Biennial Worldwide Congress on Refractories

# Unitecr 2013

The Unified International Technical Conference on Refractories

September 10–13, 2013

The Fairmont Empress and Victoria Conference Centre  
Victoria, British Columbia, Canada

[www.unitecr2013.org](http://www.unitecr2013.org)



## SPONSORSHIP OPPORTUNITIES

Generate excitement for your products and services, and increase your long-term exposure by sponsoring an event at **UNITECR 2013**. Expected attendance is 800 refractory industry colleagues from around the world.

### Leadership Donors – US \$20,000+

These premier donors provide leadership support and are partners in the success of the Congress. They are provided high-level recognition and visibility on a continuing basis, including:

- Special designation as a leadership sponsor in all sponsorship mechanisms, including conference website, signage, and printed media
- Linked logo on the front page of the conference website plus linked logo on interior pages
- Full page advertisement in Conference Guide
- Logo included on full page Sponsor Acknowledgement in Conference Guide
- Full page advertisement in Conference Proceedings (on USB Flash Drive)
- Prominent signage with logo at the chosen sponsored event
- Logo on Leadership Donor meter board sign at Registration
- Opportunity to place one item in conference bag
- Complimentary conference registration for three company employees

### WELCOME RECEPTION

#### US \$25,000, co-sponsoring starting at US \$15,000

The Welcome Reception is held September 10th at Victoria British Museum and brings together all participants. Food, beverage and entertainment will be provided.

**Recognition:** The sponsor will have prominent signage, including the organization logo highly visible at the entrance and in the room itself, and verbal acknowledgement during the opening ceremony on Wednesday morning.

### CELEBRATORY BANQUET

#### US \$25,000, co-sponsoring starting at US \$15,000

The Celebratory Banquet will be held September 12th in the Crystal Room of the Conference Center. It is an opportunity to socialize and relax with refractory colleagues. Food, beverage and entertainment will be provided. FIRE diplomas will be awarded.

**Recognition:** The sponsor will have prominent signage at the ceremony, including the organization logo highly visible at the entrance and in the room itself and verbal acknowledgement during the opening ceremony on Wednesday morning.

### Conference Supporters – US \$5,000 to US \$20,000.

Sponsors receive the following recognition in addition to any specific visibility that may be associated with the event:

- Linked logo on the front page of the conference website plus linked logo on interior pages
- Half page advertisement in Conference Guide
- Logo included on full page Sponsor Acknowledgement in Conference Guide
- Prominent signage with logo at the sponsored event
- Acknowledgment in the sponsor meter board, located at registration

### AUDIO VISUAL TECHNOLOGY SUPPORT US \$15,000

Support this vital educational component of the Congress. LCD projectors in all technical sessions enhance presentations on the latest developments in the field of operations research and related disciplines.

**Recognition:** The sponsor will have prominent signage at the lecture rooms and its logo will be the screen saver.

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## SPONSORSHIP OPPORTUNITIES

### INDUSTRY SYMPOSIA – CORROSION AND CASTABLE SHORT COURSE SPONSORSHIPS

**US \$12,000**

**Recognition:** The sponsor will have prominent signage in the program and in the lecture room.

### USB FLASH DRIVE

**US \$12,000**

Put your logo on the USB Key that every attendee receives, which will include the conference proceedings. Provides lasting visibility for your company and your affiliation with refractory professionals.

**Recognition:** The sponsor will have prominent signage at the registration area.

### CONFERENCE BAG

**US \$10,000**

Put your logo on the bag that every attendee receives, carries around during the conference and takes home. Provides a lasting memento for your company and your affiliation with refractory professionals.

**Recognition:** The sponsor will have prominent signage at the registration area.

### CONFERENCE LUNCHEONS

**US \$12,000 per event — multiple sponsors invited (1 sold – 2 luncheons available)**

Sponsor a high visibility lunch in the exhibit hall during one of the three conference days.

**Recognition:** The sponsor will have prominent signage at the registration area and chosen luncheon event.

### NAME BADGE LANYARD

**US \$7,000**

All attendees will display your company logo on their lanyard, which they wear during the conference: a perfect way to display your support of the Congress and to gain visibility for your company.

**Recognition:** The sponsor will have prominent signage at the registration area.

### MOBILE APP

**US \$5,000**

Put your logo on the banner in the mobile app. Provides lasting visibility for your company and your affiliation with refractory professionals.

**Recognition:** The sponsor will have prominent signage at the registration area.

### NOTEPADS AND PENS

**US \$5,000**

Every attendee will receive notepads and pens that display your company logo.

**Recognition:** The sponsor will have prominent signage at the registration area.

### REFRESHMENT BREAKS

**US \$5,000/session — multiple sponsors invited (5 available)**

Be there and be recognized when attendees flock to the refreshment buffet for coffee and soft drinks.

**Recognition:** The sponsor will have its logo/signage placed visibly in the room at the sponsored break.

### SPEAKERS AND SESSION CHAIR BREAKFASTS

**US \$5,000/session — multiple sponsors invited**

Be there and be recognized when speakers meet each morning prior to the technical sessions.

**Recognition:** The sponsor will have its logo/signage placed visibly in the room at the sponsored breakfast.

### “YOUNG PROFESSIONALS IN REFRATORIES” RECEPTION

**US \$5,000**

Sponsor a get-together to promote networking among young professionals in the refractory industry.

**Recognition:** The sponsor will have its logo/signage placed visibly in the room at the sponsored event.

### INTERNET CAFÉ

**US \$8000**

Logo and signage in computer room and on screen savers (10 computers).

### PROMOTIONAL MATERIALS IN THE CONFERENCE BAG

**US \$1000 per item — multiple sponsors invited**

Provide one, 8.5 in. by 11 in. product promotion sheet—flat or folded—for inclusion in the conference bag, which every attendee receives.

**Recognition:** The sponsor will have prominent signage at the registration area.

### OTHER OPPORTUNITIES

The organizing committee will consider additional sponsorship proposals which would contribute to the success of the conference. For example, organizations not positioned to subscribe for a major sponsorship might be willing to help sponsor the participation of a student.

## Pledge Your Support for UNITECR 2013 Today!

Guarantee maximum exposure for your sponsorship support! Make your selection today. Book now by contacting one of the UNITECR 2013 Finance Co-Chairs:

**Rob Crolius**, The Refractories Institute; 412.244.1880; [rob@refractoriesinstitute.org](mailto:rob@refractoriesinstitute.org)

**Nancy Bunt**, Kerneos Inc.; 757.284.3277; [nancy.bunt@kerneos.com](mailto:nancy.bunt@kerneos.com)