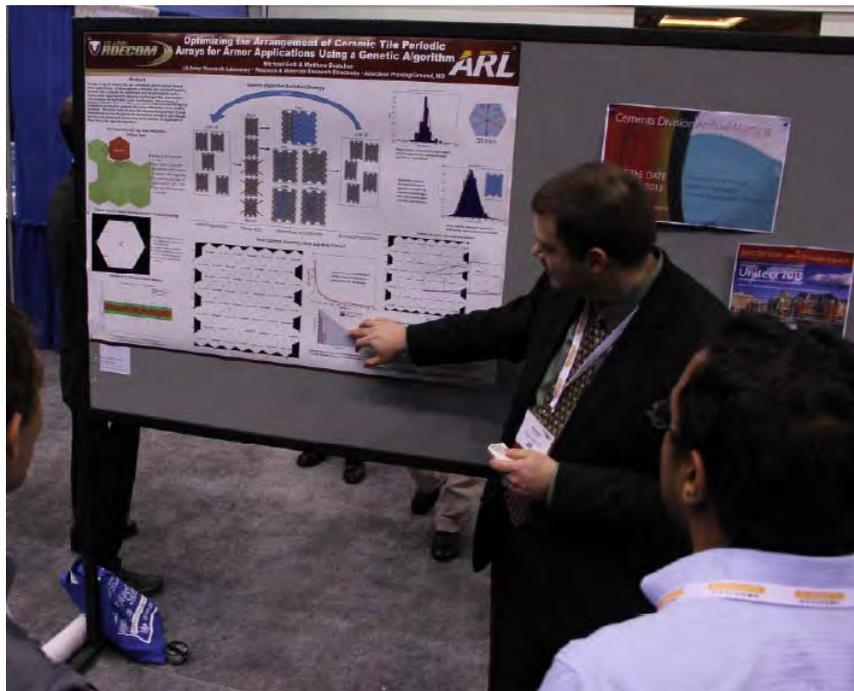


What is a Poster Session?

A **poster session** or **poster presentation** is the presentation of research information by an individual or representatives of research teams at a congress with an academic or professional focus. Poster sessions are particularly prominent at scientific conferences.

Why do a poster?

A poster allows you to more personally interact with the people who are interested in your topic, and lets you reach people who might not be willing to ask questions during a presentation. It is a visual communications tool. Attendees may not want to ask questions in front of a large audience, or they may want to discuss a topic person to person. (Posters are also handy because they can be viewed while you are not there, people can leave a card at your poster for you for follow up, and you get to take the poster home and perhaps hang it or reuse it.) A poster is especially helpful if you do not enjoy public speaking.



How is it organized?

Typically, a separate room or area of a tradeshow floor is reserved for the poster session where researchers/presenters accompany a professional “poster” illustrating their research methods and outcomes. Each research project is usually presented on a conference schedule for an assigned period of time, usually an hour or two. Attendees can mingle through the posters, ask the presenter questions and engage dialogue regarding the presented information. It is an opportunity for 1 on 1 discussion. For UNITECR 2013, we have a large room area blocked and boards available with your assigned poster location where you will be able to mount your poster with pins or velcro. You will be able to mount it

during the day on Wednesday, September 13th, 2013, and at a later time, currently estimated to be ~ 5:30-7:00 pm on Wednesday, September 11th, 2013, there will be a poster presentation session where you attend your poster and people know they can find you at your poster for detailed discussion. The posters are left up until removal time, estimated to be Friday, September 13, 2013 by about noon. Note: Accurate times will follow as the schedule is firmed up after April 2013.

What does a poster look like?

Presentations usually consist of affixing the research poster to a portable wall with pins supplied by the conference with the researcher in attendance answering questions posed by passing colleagues. The poster itself varies in size according to conference guidelines. Posters are often created using a presentation program such as Powerpoint, or any number of software packages and may be printed on a large format printer or in small sections which will be individually mounted onsite. Posters are often laminated with plastic to improve durability. Posters can be segmented or one large printed poster. Photocopy and print stores are good resources for single print posters. Poster sizes are listed on the UNITECR2013 website, http://unitecr2013.org/wp-content/uploads/2012/05/posterprep_guidelines.pdf

How should a poster be laid out?

This is up to the author but some examples of good and bad posters with guidelines can be seen online as follow:

<http://colinpurrington.com/2012/example-of-bad-scientific-poster/>

<http://colinpurrington.com/tips/academic/posterdesign>

<http://www.ncsu.edu/project/posters/>

<http://www.writing.engr.psu.edu/posters.html>

<http://people.eku.edu/ritchisong/posterpres.html>

